

# GR Yaris





# OH WHAT A FEELING

You'll feel it with every drive. In every twist and every turn. It's our unwavering commitment to move you, not only today, but well into tomorrow as we relentlessly re-imagine the future of mobility. With our eyes on the horizon, we're committed to creating a future where all of humankind is empowered with the freedom to move.

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# Born from WRC

The GR Yaris was born from Akio Toyoda's desire to build a sports car that was purely made by Toyota. Built from scratch to compete and win on the global stage.

The challenges and insights the TOYOTA GAZOO Racing team learn on the track allow Toyota to improve not just race cars, but also enhance the road cars you see today.

Toyota believe people don't build cars, roads do. Which is why Toyota's committed to overcoming every limit to produce ever-better cars. It's why 4-time World Rally Champion Tommi Mäkinen was engaged to help develop the GR Yaris to bring Akio Toyoda's vision to life. The GR Yaris is Toyota's promise to create cars that people will love to drive.



# A passion for performance

TOYOTA GAZOO Racing's history extends back over more than 20 years.

Initially the brainchild of Toyota president Akio Toyoda, it began when he introduced a revolutionary system that used photos to better engage with dealers and increase customer satisfaction when launching a new vehicle.

The Japanese word for image is *gazō*, and hence GAZOO was born.

In 2017, Toyota competed in the 24 hour Nürburgring race to enhance the development of its cars. While this race was taken on the belief that motorsports could help strengthen both human resources and the cars, it was also not an official Toyota activity. So rather than use the company name, it became the GAZOO Racing team.

Today, TOYOTA GAZOO Racing is a symbol of revolution and challenge: a new challenge for a new age that begins here.



# A winning evolution

Toyota has a long and proud history of competing at the highest level of international rally sport. It extends back to 1957 when a Toyopet Crown RS Deluxe competed in the gruelling Mobilgas Round Australia Trial.

Since those humble beginnings, Toyota has gone on to build an enviable record in the World Rally Championship (WRC).

The legendary Celica GT4 won the WRC Drivers Championship in 1990, 1992, 1993 and 1994.

The Corolla WRC won the World Manufacturers' Championship in 1999.

In 2017, Toyota returned to the WRC with Yaris WRC under the guidance of Tommi Mäkinen and went on to win the 2018 World Manufacturers' Championship. It also won the 2019 World Drivers Championship with Ott Tänak and Martin Jarveoja after victory in 6 events throughout the season, and again in 2020 with Sébastien Ogier and Julien Ingrassia.

TOYOTA GAZOO Racing has also won the legendary Le Mans 24 hour race three years running – 2018, 2019 and 2020.

The GR Yaris is built to continue this legacy of winning on and off the race track.





**“Having Tommi next to me, I felt that now I have the partner once again with whom I can build ever-better cars from the driver’s point of view”**

**Akio Toyoda**  
President, Toyota Motor Corporation

# Pure performance born from WRC winning experience

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The 4-time WRC World Champion Tommi Mäkinen played a key role in the development of the GR Yaris, as did Akio Toyoda himself, who tested extensively under his racing moniker "Morizo".

Designed and built from the ground up to perform and excite, GR Yaris is a genuine hot hatch that is the first Toyota WRC homologation model in over 20 years.

To ensure it lives up to its demanding performance and quality goals, Toyota established a new manufacturing line dedicated to building TOYOTA GAZOO Racing performance cars at the Motomachi manufacturing factory.

The result is a car that achieves the initial aim of the project: to build a car that customers can race almost without any modifications.



An aerial, top-down view of a white car driving on a dirt road. The car is positioned in the lower right quadrant of the frame, moving towards the upper left. It is kicking up a massive, billowing cloud of brown dust that fills most of the upper and middle portions of the image. The dust cloud has a textured, almost cellular appearance. The ground is a dark, reddish-brown color. The overall scene conveys a sense of power and ruggedness.

**“We must start from the point  
of loving cars even more”**

**Akio Toyoda**

President, Toyota Motor Corporation



GR Yaris Rallye Edition pre-production model shown.  
Final range and specifications may differ from those depicted.

# Born to thrill

The excitement is real. Straight from the success of Toyota's world championship winning WRC car comes the GR Yaris. Manufactured as a race car for the road with each element designed to get your mind racing and heart pounding as the acceleration from the world's most powerful 1.6L 3-cylinder turbocharged production engine.

The dramatically angled three-door lightweight body features muscular wheel arches housing 18-inch

alloy wheels with low profile tyres, an imposing front air intake, large grooved brake discs and sporty twin exhausts.

Its on-road thrills are complemented by Apple CarPlay<sup>®1</sup> and Android Auto<sup>™,2</sup> connectivity plus the refined sound of eight premium JBL<sup>®3</sup> speakers, while the advanced features of Toyota Safety Sense<sup>4</sup> provide the added protection and confidence you need to drive your best.





GR Yaris Rallye Edition pre-production model shown.  
Final range and specifications may differ from those depicted.



**“These days, whenever I see any open ground in our company, I make a lot of ‘tire mark art’”**

**Master Driver Morizo**

# Sculptured exhilaration



Driven by motorsport's obsessive pursuit for lighter bodies with impressive stiffness and strength, the GR Yaris features a carbon fibre polymer roof and aluminium body panels including the doors, bonnet and boot. The roofline has also been lowered by 95mm to further enhance the aerodynamics and help the GR Yaris to better slice through the air.

The engine has been mounted further back within the body and the battery placed in the boot to help improve the chassis balance for more assured handling and response.

The result is an outstanding power-to-weight ratio of 156kW per tonne that helps launch the GR Yaris from 0 to 100kmh in 5.2 seconds with an electronically limited top speed of 230km/h.



# World beating power



The all-new 1.6L 3-cylinder turbocharged production engine is the most powerful production engine in the world for its size, producing up to 200kW of power and 370Nm of torque. This highly advanced DOHC 12 valve powertrain features a single-scroll ball bearing turbo and is packed with the latest motorsport technology including multi-oil jet piston cooling, large-diameter exhaust valves and part machined-intake ports, as well as dual mufflers supporting the high performance exhaust system.

From daily driving to serious competition, this lightweight engine delivers all the power you could need to enjoy dynamic acceleration, exhilarating performance and next-level driving pleasure.



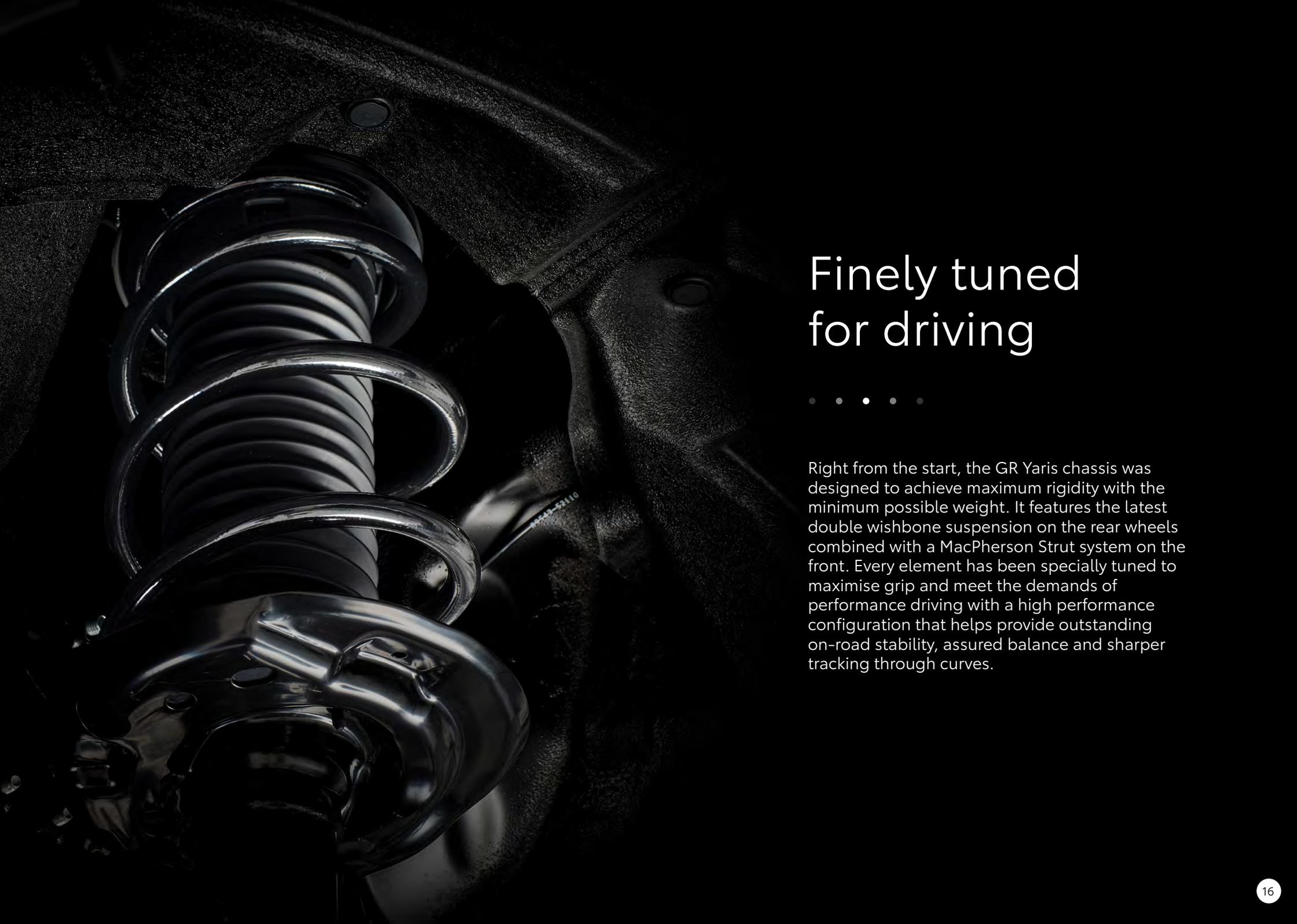
# A force on the road



A crisp six-speed lightweight iMT (intelligent Manual Transmission) harnesses the raw power and helps provide smoother shifting by automatically matching the engine and transmission speed to reduce shock as the clutch re-engages. The gearbox is seamlessly matched to the new GR-FOUR continuous AWD system that continually adjusts the power to each

wheel for outstanding on-road performance, traction and response regardless of the road surface. It's optimised for a broad range of driving conditions, with driver select modes for Normal, Sport or Track to manually balance the torque distribution ratio between the front and rear wheels to match your preference.



A high-contrast, black and white photograph showing a close-up of a car's suspension system. The focus is on a coiled metal spring, likely a MacPherson strut, which is part of the front-wheel drive system. The spring is tightly wound and reflects light, creating bright highlights and deep shadows. It is attached to a dark, textured metal housing or control arm. The background is dark and out of focus, emphasizing the mechanical details of the spring and its mounting.

## Finely tuned for driving



Right from the start, the GR Yaris chassis was designed to achieve maximum rigidity with the minimum possible weight. It features the latest double wishbone suspension on the rear wheels combined with a MacPherson Strut system on the front. Every element has been specially tuned to maximise grip and meet the demands of performance driving with a high performance configuration that helps provide outstanding on-road stability, assured balance and sharper tracking through curves.

# Eye-popping stopping

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The awesome acceleration of the GR Yaris is matched by equally eye-popping stopping power. This capability comes courtesy of oversize ventilated and grooved disc brakes, including massive 356mm diameter discs on the front combined with four-pot calipers. Specifically tuned for front-weighted force distribution, the highly responsive system provides outstanding control and feel. This advanced braking power is also built to cope with the heat and rigorous demands that are an integral part of genuine hard driving.



# The wheel thing



The GR Yaris stands proud upon specially cast lightweight 18" black alloy wheels to ensure the smooth delivery of the power to the road. Inspired by a traditional Japanese sword design, these highly rigid wheels made by ENKEI™,<sup>3</sup> are matched with low profile Dunlop®<sup>3</sup> SP Sport Maxx tyres to ensure maximum grip and confidence on the road.





## Best seat in the house



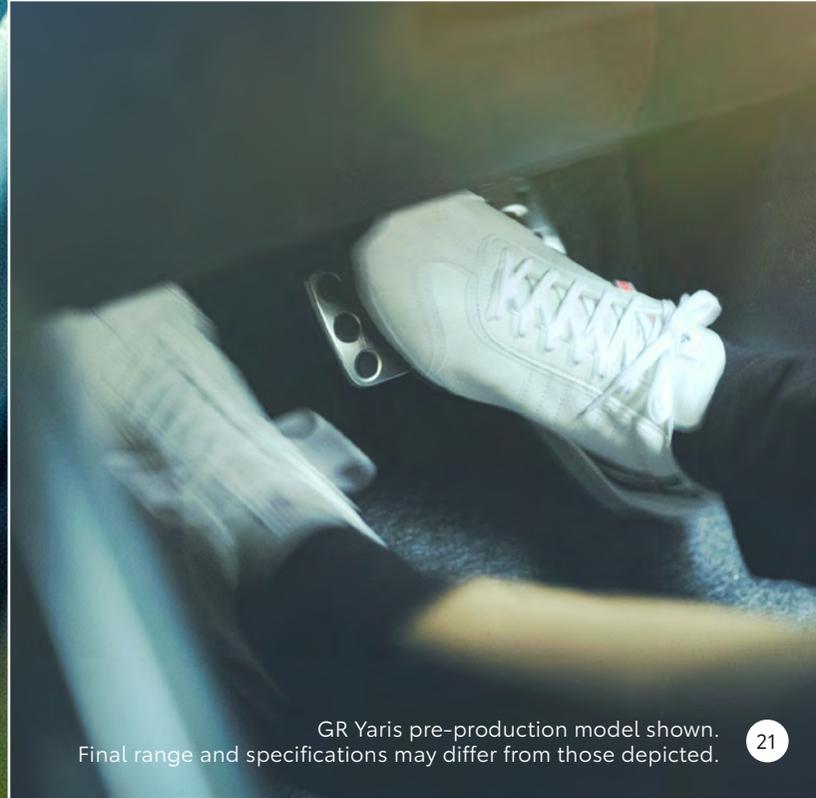
The racing inspired front seats have been designed to hold you firm during sports driving and maintain a stable driving position. Heated to help provide extra comfort in cool weather, and wrapped in Ultrasuede<sup>®3</sup> and premium trim, they're finished with highlight stitching and feature a GR badge in the headrest. The springs and cushioning have also been carefully placed to disperse pressure and reduce the burden on the lower back and muscles when driving.

More than just sporty, the GR Yaris also comes with the versatility of a 60:40 split folding rear seat that includes ISOFIX lower and top tether anchors.



“The GR Yaris brings  
out the wild side in  
a gearhead like me”

Master Driver Morizo





# Designed for drivers

With your hands wrapped around the GR heated soft leather accented sports steering wheel, you know this is space designed for drivers.

The purposeful layout places all essential controls within easy reach. Right before your eyes the instrument cluster includes a Head-Up Display (HUD) and Multi Information Display

(MID) that constantly relays important driving detail including turbo boost, individual tyre pressure, gear shift indication and the AWD mode indicator.

The gear shift lever has also been elevated 50mm for easy reach with a shortened shift stroke to allow crisp movement through the gears.

Inspired by its rally car roots, the hand operated park brake is ready for enthusiasts to engage in genuine performance driving techniques.



## Optimised pedals

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The lightweight aluminium pedals in GR Yaris perfectly compliment the optimum driving position and have been specifically placed to allow sports driving techniques such as heel-and-toe shifting.

The pedal shape, position and pressing angle have been chosen to provide high comfort and control,

with the brake pedal also featuring a sidewall to help prevent catching when switching from the accelerator pedal. Even the lever mechanisms have been strengthened to provide greater stability under intense pressure.



7" colour touchscreen with Apple CarPlay<sup>®1</sup> and Android Auto<sup>™,1</sup>



6-speed iMT gear shift



JBL<sup>®3</sup> audio system



Drive modes – Normal, Sport, Track

# GR Yaris



- 1.6L 3-cylinder turbocharged AWD iMT engine
- 4.2" Multi Information Display
- Head-Up Display
- Apple CarPlay<sup>®1</sup> and Android Auto<sup>™,1</sup>
- 7" colour touchscreen display with Bluetooth,<sup>®5</sup> voice recognition, Siri<sup>®1</sup> Eyes Free and myToyota<sup>6</sup> app
- JBL<sup>®3</sup> audio system with 8 speakers and USB<sup>7</sup> input
- ENKEI<sup>™,3</sup> made 18" alloy wheels
- Dual exhaust tips
- Available in three colours
- GR-FOUR All Wheel Drive
- Drive modes – Normal, Sport, Track
- Dunlop<sup>®3</sup> SP Sports Maxx 050 tyres
- Carbon fibre reinforced polymer roof
- LED headlamps with Automatic High Beam
- LED front and rear fog lamps
- Daytime Running Lamps
- Aluminium sports pedals – brake, accelerator, clutch
- GR leather accented heated steering wheel
- Smart entry and start system
- Specialised GR sports seats wrapped in Ultrasuede<sup>®3</sup> and premium trim accents – silver stitching
- 60:40 split folding rear seats
- Satellite navigation<sup>8</sup> with SUNA<sup>™,9</sup> traffic channel
- Toyota Safety Sense<sup>4</sup> – including Intersection Turn Assistance, Lane Departure Alert, Lane Trace Assist, Pre-Collision Safety system with pedestrian and daylight cyclist detection, Road Sign Assist, Automatic High Beam and Active Cruise Control

# GR Yaris Rallye Edition



## In addition to, or replacement of, GR Yaris features:

- Exclusive Rallye badge
- Red brake calipers
- BBS made 18" forged alloy wheels
- Specialised GR sports seats wrapped in Ultrasuede<sup>®3</sup> and premium trim accents – red stitching
- Torsen<sup>®3</sup> Limited Slip Differential
- GR high performance suspension
- Michelin<sup>™,3</sup> Pilot sports 4s tyres
- Functional open brake ducts (front grille)

# Colour your GR Yaris



○ Glacier White 040



● Feverish Red 3U5



● Tarmac Black 219



○ Frosted White 089

COLOUR AND TRIM GUIDE	GR Yaris	Rallye Edition
<b>Interior Seat Trim</b>	Ultrasuede® <sup>4</sup> and premium trim accent – Silver stitching (EA20)	Ultrasuede® <sup>4</sup> and premium trim accent – Red stitching (EB21)
Glacier White 040 ○	•	•
Feverish Red 3U5 ●	•	•
Tarmac Black 219 ●	•	•
Frosted White 089 ○		•





# Built by masters



To ensure the GR Yaris is built to the exacting standards required, Toyota established a dedicated manufacturing line to build TOYOTA GAZOO Racing sports cars at its Motomachi factory.

Meeting the required production excellence requires a highly specialised team using a large number of precise manual processes. For example, additional structural glue and an extra 200 welding points have been added to the GR Yaris to reach the necessary body rigidity. The engine also requires a high level of expert manual engineering.

Takumi Master Technicians inspect the work of these highly skilled technicians at every stage. If they're satisfied it meets their precise standards, they apply a Takumi sticker to show they have approved that stage of construction, and the vehicle moves down the line.

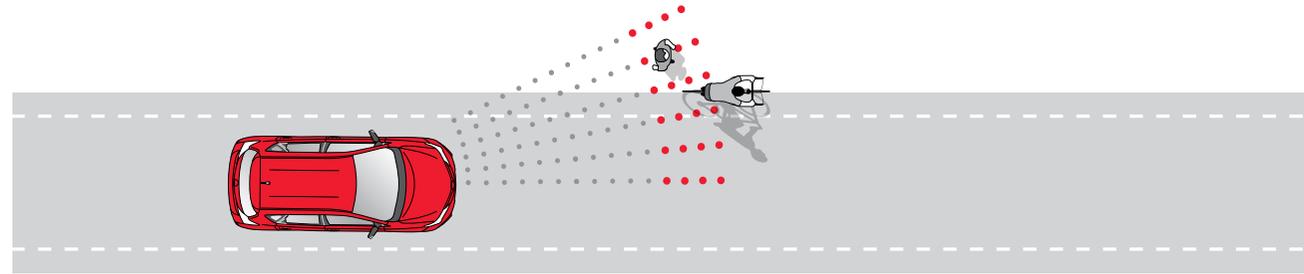
It's the uncompromising use of human senses and intuitive cross-checking quality and data that determines when the GR Yaris is ready to leave the factory to be delivered to you.

# Toyota Safety Sense



At Toyota, we believe it's simply not enough to say "safety comes first" – we prove it. That's why, in our ongoing pursuit of creating ever safer cars, now and into the future, we developed Toyota Safety Sense<sup>4</sup> (TSS). A suite of active safety features designed to protect us all through helping support safe driving.

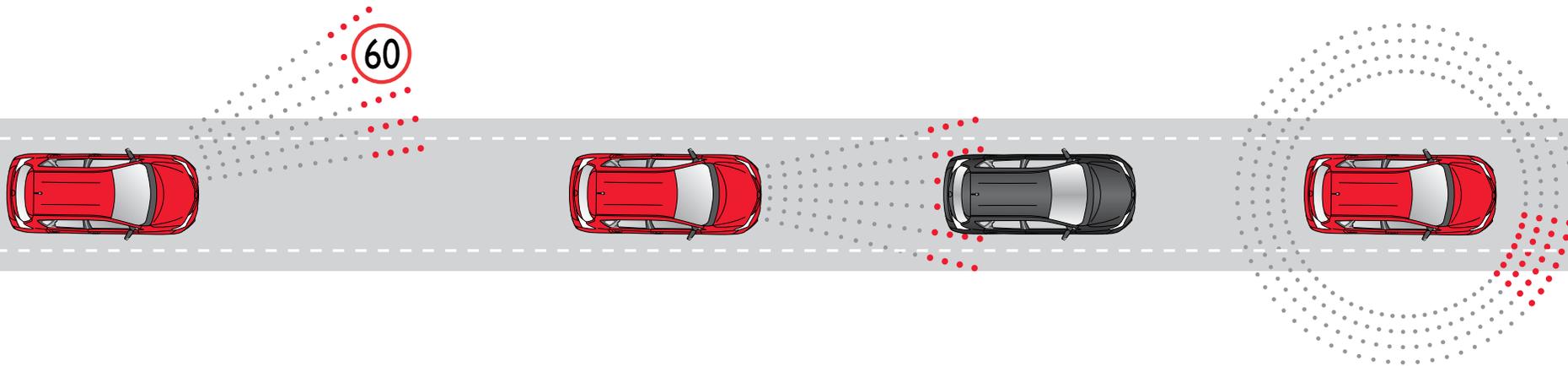
GR Yaris features TSS driver assistance technologies, aiming to recognise and help avoid certain hazards and collisions, giving you and your passengers greater peace of mind wherever you're headed. Please visit [toyota.com.au](https://toyota.com.au) for vehicle and specification information.



## Pre-Collision Safety (PCS) system with pedestrian and daytime cyclist detection

Pre-Collision Safety system with pedestrian and daytime cyclist detection is a multi-stage warning system. Using an integrated camera and radar to help detect other vehicles in front of you, the PCS is designed to assist the driver where there is a likelihood of frontal collision with cars and pedestrians during day or night, or cyclists during the daytime. PCS includes a visible and audible alert of possible collisions, additional braking force to assist when you're braking, and if a collision appears to be unavoidable, automatic braking is initiated to help mitigate impact.<sup>4</sup>

Toyota  
Safety  
Sense



## Road Sign Assist

Road Sign Assist was developed to help recognise certain road speed signs and provide information to you. It displays the most recently recognised speed limit on the Multi Information Display.<sup>4</sup>

## Active Cruise Control

Active Cruise Control is designed to help keep a constant distance between vehicles. It uses a millimeter wave radar to monitor the gap between your vehicle and the one in front, automatically accelerating or slowing down when needed to help you maintain a set distance.<sup>4</sup>

## Lane Departure Alert with steering assist

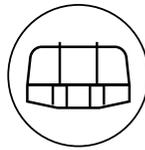
Lane Departure Alert with steering assist is designed to help prevent vehicles drifting from their lane by monitoring road markings, and providing a visible and audible alert should it detect any deviation from the lane. It may also apply additional steering force if needed to help you stay in your lane.<sup>4</sup>

# Unlock it all



When you join the Toyota family, you get so much more than a new car feeling. You get a lifetime of benefits keeping you moving now and well into the future.

Discover your Toyota lifetime of advantages at [toyota.com.au](https://toyota.com.au)



## Toyota Genuine Accessories<sup>10</sup>

Developed alongside the vehicle, this unique advantage allows Toyota to design accessories, so they integrate harmoniously with the vehicle structure and safety systems. For more information, visit [toyota.com.au/vehiclepayload](https://toyota.com.au/vehiclepayload)



## Toyota Service Advantage<sup>11</sup>

We'll keep the cost of your standard logbook service at a capped price for up to your first 3, 4 or 5 years on the road, depending on the vehicle model. To find out your low capped service price, visit [toyota.com.au/owners/service/service-pricing-calculator](https://toyota.com.au/owners/service/service-pricing-calculator)



## Toyota Genuine Insurance<sup>12</sup>

With Toyota Genuine Insurance you're not alone. Over 350,000 Toyota owners have chosen Toyota Insurance because they know their Toyota's in safe hands. For more information, visit [toyota.com.au/insurance](https://toyota.com.au/insurance)



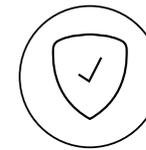
## Toyota Access

Offers you flexible finance options, possible lower monthly repayments<sup>13</sup> and a Guaranteed Future Value.<sup>14</sup> That's the worth Toyota Finance places on your car at the end of your loan term subject to fair wear and tear and agreed kilometres being met. For more information, visit [toyota.com.au/toyota-access](https://toyota.com.au/toyota-access)



## Toyota Certified Pre-Owned Vehicles

Enjoy the reassurance that comes with a Toyota Certified Pre-Owned Vehicle. Including additional 1-year Toyota-backed warranty,<sup>15</sup> full-service history and 90-point inspection by Toyota Technicians. For more information, visit [toyota.com.au/promo/tcpowarranty](https://toyota.com.au/promo/tcpowarranty)



## Toyota Warranty Advantage<sup>16</sup>

Stick to your annual service schedule, and we'll extend your engine and driveline warranty from five to seven years, so you can drive stress-free for longer. For more information, visit [toyota.com.au/owners/warranty](https://toyota.com.au/owners/warranty)

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- 2 Product and company names are trademarks of their respective owners.
- 3 Driver assist feature. Only operates under certain conditions. Check your Owner's Manual for explanation of limitations. Please drive safely.
- 4 Bluetooth® is a registered trademark of Bluetooth SIG, Inc.
- 5 Requires compatible device and app installation, third party info, mobile data, network reception and GPS signal. Mobile usage at user's cost. Apps subject to change. For details see [toyota.com.au/toyotalink](https://toyota.com.au/toyotalink)
- 6 Compatibility and functionality varies depending on device.
- 7 Coverage varies based on vehicle location.
- 8 Service varies based on vehicle location. See [sunattraffic.com.au](https://sunattraffic.com.au)
- 9 Terms and conditions, fees and charges apply. Toyota Access Guaranteed Future Value products are available to approved customers of Toyota Finance, a division of Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 10 See your Dealer for Toyota Genuine Accessory suitability and fitment, and Owner's Manual for GVM limit. Colours may vary from actual. Visit [toyota.com.au/vehiclepayload](https://toyota.com.au/vehiclepayload)
- 11 Standard scheduled logbook services only. T&Cs apply. Visit [toyota.com.au/advantage](https://toyota.com.au/advantage)
- 12 Toyota Insurance is issued by Toyota Finance Australia Limited ABN 48 002 435 181 on behalf of the insurer Aioi Nissay Dowa Insurance Company Australia Pty Ltd ABN 11 132 524 282 (Adica). If purchased online, the issuer is Adica.
- 13 Lower monthly repayments compared to a similar term with no Guaranteed Future Value (GFV) or equivalent balloon final payment. Total interest charges will be higher if a GFV or balloon final payment is selected.
- 14 Guaranteed Future Value (GFV) is the minimum value of your new or approved demonstrator Toyota at the end of your finance contract, as determined by Toyota Finance subject to fair wear and tear and agreed kilometres being met. Ask your dealers for more information. Approved applicants only. T&Cs apply. Toyota Finance Australia Limited ABN 48 002 435 181, AFSL and Australian Credit Licence 392536.
- 15 T&Cs apply. For full T&Cs see your Toyota Dealer or [toyota.com.au/promo/tcpowarranty](https://toyota.com.au/promo/tcpowarranty)
- 16 The Toyota Warranty Advantage Extended Engine and Driveline coverage is for 7yrs from delivery, provided your vehicle is properly serviced and maintained per its Warranty and Service Book. Excludes vehicles used for a commercial purpose, such as taxis, hire vehicles and vehicles transporting people or goods for payment including rideshare. See [toyota.com.au/owners/warranty](https://toyota.com.au/owners/warranty) for details. This warranty does not limit and may not necessarily exceed your rights under the Australian Consumer Law.

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