

You'll feel it with every drive. In every twist and every turn. It's our unwavering commitment to move you, not only today, but well into tomorrow as we relentlessly re-imagine the future of mobility.

With our eyes on the horizon, we're committed to creating a future where all of humankind is empowered with the freedom to move.

- 03 Exterior design
- 06 Interior design
- 08 Technology
- 09 Performance Petrol engine
- 11 Hybrid system

- Safety
- Toyota Safety Sense 25 Toyota Advantage
- Handling
- 16 C-HR
- Koba
- 20 Colours and Trim



It looks like no other compact SUV. Cut like an angular diamond, with flowing lines and sporting features, this is a car with immediate visual appeal on-road, as well as when it's standing still. In fact, that was the artistic goal of the C-HR's chief designer – to create a car that appears like it is always in motion.

If you look beneath what's on the surface of the C-HR, you'll also find a whole lot more. A car that's not just good looking. It's also packed full of cutting edge safety features and has a wide range of in-built advanced technological features.

Whatever your future looks like, the C-HR is ready to take you there.



Style that speaks volumes

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The C-HR takes the traditional compact SUV and pushes it further. Walk around one and you'll note a shape and a body that expresses style and class. With a sleek yet powerful front end, and a meaningful stance that's created for superior handling, the C-HR has it all in one compact, tapered package.

Further adding to its dynamic appearance are subtle contemporary touches. Including hidden rear door handles, a stylish rear spoiler and angular rear tail lamps which blend neatly together. With 9 standard colour options available, and optional unique separate roof colour on the Koba (see pages 20 and 21 for availability), this is a car that can be as distinctive as you. Combined with 18" machine finished alloy wheels as standard, you will have a look with a difference.

Although it's not just the most obvious things that make the C-HR outstanding. It's the details. Such as electrically retractable side mirrors, as well as the flowing LED tail lamp design. More than just cool, the tinted privacy glass on Koba rear and rear side windows helps to reduce the impact of sunlight as well as enhancing C-HR's stylish lines.

Up front, LED Daytime Running Lamps (DRLs) sit perfectly next to the headlamps creating a crafted appearance. The headlamps utilise Automatic High Beam, and on the C-HR Koba, LED technology is adopted for excellent light distribution which enhances curb appeal and driver visibility.



A LED Daytime Running Lamps – Koba grade shown

B Roof mounted spoiler – Koba grade shown

C LED rear tail lights – Koba grade shown



Functionality that performs

Carefully planned, an oasis of designer space and comfort, the C-HR brings big ideas and practical details together as one.

From clever storage space and convenient cup holders to carry your essential daily needs and precious possessions, right through to the 60/40 split fold rear seats that add greater storage and load carrying flexibility.

The seating has been arranged and created according to the Toyota New Global Architecture (TNGA) principles. Meaning you'll enjoy superior comfort on long and short drives, soft touch fabrics further enhances the driving experience. In the Koba, you'll also be surrounded by leather accented trim, with heated seats that add a level of cosiness for the colder days.

Sculptured front seat designs also provide the necessary lumbar and side support to match C-HR's enviable cornering performance.

- A 4.2L centre console Koba grade shown
- B 60/40 split rear seat Koba grade shown
- C Diamond pattern door trim C-HR grade shown
- D Leather accented trim with textured seat pattern
 - Koba grade shown





Style with intelligence

The beauty of the C-HR is that it makes every journey effortless. Stepping into the C-HR Koba is easy thanks to smart entry and start that allows keyless entry and engine ignition, providing a smooth start to any journey.

Once seated, your temperature is kept constant and comfortable thanks to automatic dual-zone air conditioning. On the Koba, you'll also find Nanoe®¹ air conditioning. A technology that sends moisture rich ions into the cabin to reduce odours, pollen and other allergens. It also reduces the dryness in the air that is affiliated with standard air conditioning systems.

On the Koba grade, the front seats are heated with three separate settings across two heated zones. A 4.2" Multi Information Display (MID) comes standard across all models, providing a broad range of driving functions and information at your fingertips.

The intuitive menu system allows the driver to switch between details such as fuel consumption, trip information, vehicle data, drive mode, Lane Departure Alert and more.

The 6-speaker audio system is controlled through an 8" colour touchscreen display, along with satellite navigation² and the myToyota³ app, which allows you to enjoy a range of travel services and real-time information updates. The 8" colour touchscreen also displays the reversing camera, front and rear parking sensors⁴ and panoramic view monitor⁴ on the Koba grade, designed to help you park safely.

Both grades of the C-HR have the latest Apple CarPlay®^{5,6} and Android Auto^{™,5,7} functionality, which means seamless integration with your smartphone. You can get directions, make calls, and listen to music, all in a safe way that allows you to keep your focus on the road.

- A Auto-dimming rear view mirror
- B Smart start engine button Koba grade only, petrol model shown
- C Premium gear lever Koba petrol model shown
- D Dual-zone automatic air conditioning



Responsive to your every move

Get in, grip the wheel and get ready. The C-HR driving experience is every bit as stunning for a compact SUV as it looks, which is just what you'd expect from a vehicle designed by a chief engineer with a passion for motor racing.

The high rigidity tensile steel body and chassis combined with class leading suspension underpin the C-HR's exceptional driving dynamics, whether you choose a 2WD or AWD on C-HR petrol

models, or 2WD on the C-HR Koba Hybrid. C-HR comes equipped with Continuously Variable Transmission (auto CVT). Its high torque is designed to provide impressive acceleration. Coupled with this, the engine configuration has been set-up to deliver impressive fuel economy.

The C-HR also enjoys a higher ride aspect, so you can easily see around you. This is the compact SUV that's certain to get noticed.



Turbo power, when you need it.

What makes C-HR's engine construction outstanding is its highly advanced 4-cylinder 1.2L turbo-charged petrol engine. Combined with a 16-valve DOHC and VVT-i (Variable Valve Timing with intelligence), you'll get all the power you'd expect from an aspirated engine of a much larger size. The engine also delivers peak torque at low RPM, resulting in excellent acceleration responsiveness.

Even if you're in town, engine noise is reduced, and the C-HR's configurations mean the stop-start of urban traffic is no issue

Best of all, C-HR drivers can use their 4.2" Multi Information Display to select between driving modes, to become as high performing or as highly economical as desired. Switch between ECO, NORMAL, or SPORT. The Continuously Variable Transmission (CVT) performs impressively and in SPORT mode gear changes are simulated to add to the powerful, authentic driving experience.

Hybrid: consume less, enjoy more.

The 1.8L Hybrid engine has joined the C-HR family and is available on Koba. If you've never experienced it, quite simply Hybrid engines give you the best of both worlds. Not only in petrol power, but also highly efficient electric power. Importantly the Hybrid technology available in C-HR provides an impressive 90kW (combined), along with the added benefit of combined fuel consumption as low as 4.3 L/100km.⁹

Designed to recharge as you drive, Hybrid technology means you never need to be plugged in, and your car works neatly with the smooth response of CVT. Utilising a progressive CVT transmission your new Hybrid will not only reward you in low fuel costs, but also in its next generation responsiveness and feel on-road. For more than 20 years, Toyota has led the way in Hybrid technology, and the C-HR represents yet another leap forward. While driving, you'll be able to benefit from the ability to travel up to 1,000kms⁹ completely uninterrupted. That's a next level road trip.



The Hybrid System



Four Key Benefits

Toyota Hybrid's latest technology gets you moving powerfully and smoothly every time. Enjoy an uncompromising drive with responsive, dynamic performance.

Further

You don't have to plug in a Toyota Hybrid – the battery charges as you drive, using the engine or energy captured when decelerating or braking. So you can be confident they'll take you further for less



Quiet

The quieter and calmer experience in a Toyota Hybrid is proven to deliver one of the most satisfying and enjoyable drives on the road, with no compromise on vehicle responsiveness. It's why millions of Hybrid drivers choose never to go back to petrol-only engines once they've made the switch.



Reliable

Toyota's Hybrid System offers the reliability and quality you can always expect from Toyota.
Tested and trusted for over 20 years – so no matter where you go, you'll have peace of mind in every drive.



Powerful

Experience an uncompromising drive in a Toyota Hybrid with responsive, dynamic performance. You get impressive off-the-line torque that gets you moving powerfully and smoothly every time.

Starting off

The electric motor is used primarily and power stored in the battery is used to turn the motor.

Full acceleration

Power is provided by the petrol engine in addition to the electric motor. Output is maximised for acceleration.

Braking and deceleration

The electric motor functions as a generator to recharge the battery by itself. No fuel is used, so there are minimal CO_2 emissions.

Normal driving

A mix of petrol and electric is used for best economy, depending on the conditions. The battery is recharged where possible.

At rest

With the car brought to a stop, the petrol engine cuts off. The system automatically avoids idling to conserve fuel and reduce CO₂ emissions.













With all the features built into C-HR, safety is one that remains paramount. Every time you drive, you and those with you are surrounded by 7 SRS airbags. The panoramic view monitor⁴ on the Koba grade provides 360 degree imagery of the outside of the C-HR, which helps make you more aware of what's happening both inside and outside the car.

On the open road, Vehicle Stability Control⁴ (VSC) manages the braking and engine output

to help counter oversteer or understeer when cornering. Electronic Brake-force Distribution⁴ (EBD) will balance the brake force between different wheels to compensate for different loads or when cornering.

When starting on an uphill incline, Hill-start Assist Control⁴ (HAC) will prevent rollback by applying and briefly holding the brakes to make it easier for the driver to apply power. On uneven or slippery surfaces, Traction Control⁴ (TRC) will automatically

control wheels that are spinning and losing grip, helping you maintain directional control. When reversing out of a blind car space, Rear Cross Traffic Alert⁴ (RCTA) can help warn of vehicles approaching from either side aiding you to avoid any collisions. The side mirrors are also heated to clear condensation and include Blind Spot Monitor⁴ to help alert the driver to vehicles in the blind spot nearby. All this, plus Toyota Safety Sense makes the C-HR a vehicle with safety built at its core.

Toyota Safety Sense

Toyota Safety Sense

Toyota believe in not just saying "safety comes first" – it's something we actively built into our vehicles and the reason behind our development of Toyota Safety Sense⁴ (TSS). TSS is a suite of safety features that help support safe driving, assisting to protect you and your passengers.

The C-HR has TSS driver assist technologies; features and innovations that are aimed at recognising and helping to avoid certain hazards and collisions, for added peace of mind. For more details on TSS specifications and how they apply to a range of our vehicles, visit **toyota.com.au**













Lane Departure Alert⁴

Lane Departure Alert (LDA) is designed to help prevent vehicles drifting from their lane, by monitoring road markings, and providing a visible and audible alert should it detect any deviation from the lane

Pre-Collision Safety system with pedestrian detection⁴

Pre-Collision Safety system (PCS) with pedestrian detection was developed to help reduce the likelihood of a frontal collision with cars or pedestrians. Forward Collision Warning (FCW) uses radar to help alert you to imminent threats. During braking, Brake Assist (BA) can help to slow the vehicle by applying additional force. If the driver has not applied the brakes and if the system detects a collision may be unavoidable, Autonomous Emergency Braking (AEB) can apply the brakes to help mitigate the impact.

Automatic High Beam⁴

Using a camera to sense either approaching headlights or the taillights ahead, Automatic High Beam (AHB) aims to help maintain safe and considerate driving by switching between high and low beam as needed.

All-Speed Active Cruise Control⁴

Active Cruise Control is designed to help keep a constant distance between vehicles. It uses a milliwave radar to monitor the gap between your vehicle and the one in front, automatically accelerating or slowing down when needed to help you maintain a set distance.



No matter where your journey takes you, the C-HR is equipped to get you there in premium comfort and style.

For increased comfort, whether you are driving to work in the city or to the beach for a surf,

C-HR is equipped with advanced pitching control that helps stabilise the driver's vision over bumpy terrain and enhances rider and driver comfort. C-HR's advanced engine is capable of reading specific wheel speeds, and applying the appropriate torque in ways that

ensure the smoothest ride possible. This acts to reduce forward and backward body movement typically associated with driving over rises and dips in ground surfaces.



- 1.2L turbo petrol engine (85kW, 185Nm)
- Continuously Variable Transmission (auto CVT)
- 17" alloy wheels
- LED Daytime Running Lamps
- · LED fog lamps
- Flectronic Park Brake
- Premium gear lever and steering wheel
- Sporty black fabric front seats
- Tilt and telescopic steering wheel
- Dual-zone automatic air conditioning

- One touch power windows
- Auto-dimming rear view mirror
- Heated and electrically retractable side mirrors
- 4.2" Multi Information Display
- 8" colour touchscreen display
- 6 speaker audio system
- Satellite navigation
- Satetific Havigatio
- Reversing camera
- Apple CarPlay®^{5,6} and Android Auto™,^{5,7}
- · Rain sensing wipers

- Front and rear parking sensors
- Blind Spot Monitor and Rear Cross Traffic Alert
- Hill-start Assist Control
- 318L boot capacity
- Toyota Safety Sense⁴ including Lane Departure Alert, Automatic High Beam, Pre-Collision Safety system with pedestrian detection and All-Speed Active Cruise Control





In addition to, or in replacement of C-HR features:

- 18" alloy wheels
- LED headlamps
- LED rear combination lamp
- Privacy glass rear and rear side windows
- Smart Entry and Smart Start
- Panoramic view monitor
- Leather accented seats

- Heated front seats
- Power lumbar adjustment on driver's seat
- Illuminated driver and passenger vanity mirrors
- Illuminated door trim
- Nanoe®¹ Air Conditioning Technology
- Optional Two-tone coloured roof

Hybrid exclusive items

- 1.8L 2WD Toyota Hybrid engine
- EV Mode



Make your statement

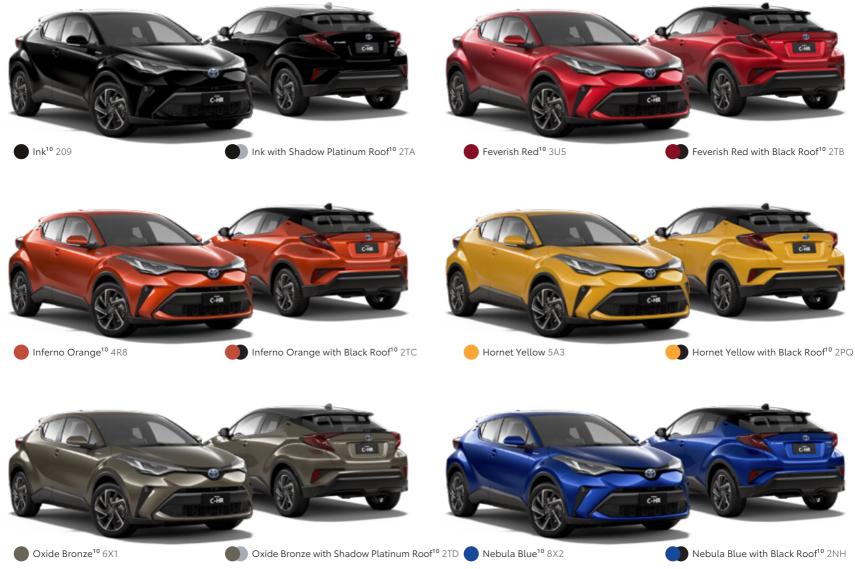
With no other compact SUV designed like it, virtually nothing can be coloured like a C-HR. Choose from an array of 17 different colour options, including the roof customisation options available on Koba. With countless options available, you really are spoilt for choice.

Match your C-HR to suit your style.









Create your perfect C-HR

With a great range of Toyota Genuine Accessories¹¹ you can customise your C-HR to perfectly complement your style. Whether you lead an active lifestyle or strive to be a trendsetter, there are accessories that speak to your individuality. With so many options to choose from, create impact with dynamic matte black wheels and pair them with roof racks and bicycle carriers to ensure you never miss an adventure. Or to really grab attention, choose from our coloured garnish range to create the stand out look you are striving for. It's your choice, now make your C-HR every bit as unique as you want it to be.

To create your C-HR now, go to toyota.com.au/c-hr/customise









Toyota Genuine Accessories

Only Toyota Genuine Accessories¹¹ have been designed and quality tested to fit your C-HR perfectly and to meet Toyota's premium standards.

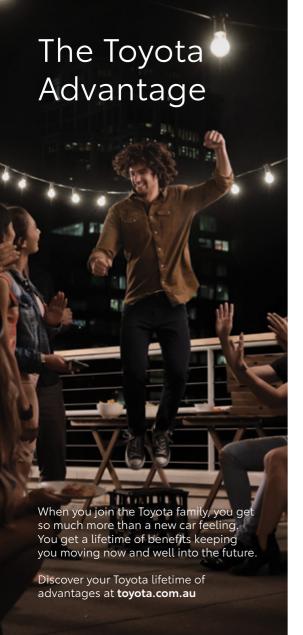
- A Bonnet protector
- B Slimline weathershields set of 4
- C Alloy side steps
- D Fog lamp garnish Red shown. Various colours available
- E Mirror cap Red shown. Various colours available
- F Sticker set shown in Red. Blue also available
- G Mudguards set of 4. Front set shown
- H Rear bumper protection plate
 - stainless steel shown. Available in plastic
- I Towing hitch, tow bar and trailer wiring harness
 - each sold separately. Not applicable to Hybrid
- J Roof racks
- K Ski/snowboard carrier roof racks sold separately
- L Kayak carrier roof racks sold separately
- M Bike carrier roof racks sold separately

17" alloy wheels available in:

- N Silver
- O Matte Black
- P Anthracite Machined
- Q Machined Black

18" alloy wheels available in:

- R Dynamic Matte Black
- S Matte Black
- T Machined Black
- U Wheel caps various colours



Discover the freedom of Toyota Access¹²

Toyota Access puts you in complete control when buying a new car, with lower monthly repayments. 13 Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you're at in life, Toyota Access puts you in the driver's seat with flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/toyota-access

Capped price servicing¹⁴

A new Toyota means you don't have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to five years or 75,000km, whichever occurs first (including Genuine parts, labour and fluids). For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

Toyota Warranty Advantage

Every new Toyota is built to exceptional standards, and from 1 January 2019, Toyota vehicles are backed by a five year/unlimited kilometre warranty. ¹⁵ If your vehicle is properly serviced and maintained per its Warranty and Service Book, we'll extend your engine and driveline warranty for an additional 2 years, ¹⁶ giving you peace of mind for years to come. In the event of a claim covered by warranty, you are covered by a 60 day money back guarantee and 7 years emergency assistance including expenses related to car hire, towing or even accommodation if required. For more information visit toyota.com.au/owners/warranty

Your battery goes further¹⁷

The Hybrid battery used by Toyota requires no maintenance, charges automatically while you drive and never needs to be plugged into a power supply. From 1 January 2019, Toyota Hybrid batteries are backed by a five year/unlimited kilometre warranty. Complete an annual hybrid battery health check according to Toyota specifications during routine maintenance, and we'll extend your Hybrid battery warranty to 10 years.

Finance to get you going

If you need a little help, Toyota Finance¹⁸ can offer you a wide range of vehicle financing options. With Toyota Finance, you'll have the peace of mind of dealing with one of Australia's leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Insurance options

Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first three years, use of Toyota Genuine Parts, and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance.¹⁹ For more information visit toyota.com.au/insurance

Extend your peace of mind

Whether it's a flat tyre, lost keys or a flat battery, Toyota Roadside Assist²⁰ is never more than a phone call away. Available 24 hours a day, seven days a week, our technicians are there to help you get back on the road. For more information visit toyota.com.au/insurance/roadside-assistance

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- 16 Applicable to new vehicles delivered on or after 01/01/2019. The Toyota Warranty Advantage (TWA) extended Engine and Driveline coverage is for 7 years from delivery, provided your vehicle is properly serviced and maintained per its Warranty and Service Book. See toyota.com.au/owners/warranty for details. The TWA does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
- 17 Applicable to new vehicles delivered on or after 01/01/2019. The Toyota Warranty Advantage (TWA) Hybrid (HV) Battery coverage is for up to 10 years, with unlimited kms, from date of first delivery. It is comprised of the standard 5 year TWA and extended each year for an additional 5 years with an annual hybrid health check inspection according to Toyota specifications. See toyota.com.au/owners/warranty or your vehicle's Warranty and Service Book for details. The TWA does not limit and may not necessarily exceed your rights under the Australian Consumer Law.
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